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## VINTAGE AUTOMOBILE ADVERTISING 7: 1970-1972: OVER 420 FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS -LARGE ONE-AD-PER-PAGE FORMAT



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VOL 78 1970-1972



## Synopsis

VintageAutomobileAdvertisingVOL. 71970-1972OVER 320 FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS â " LARGE ONE-AD-PER-PAGE FORMATThis book contains an assortment of mostly American, with a sprinkling of British and French, automobile advertisements from the early 1970s, when oil was becoming scarce, fuel economy became important, unleaded gas was introduced and American car manufacturers were caught flat-footed as people demanded smaller, more efficient automobiles. This book has hundreds of ads from dozens of manufacturers, some familiar, some forgotten, some still with us today.ENJOY

## **Book Information**

File Size: 61931 KB Simultaneous Device Usage: Unlimited Publisher: Vintage Photo Services; 1st edition (August 14, 2016) Publication Date: August 14, 2016 Sold by: Â Digital Services LLC Language: English ASIN: B01KGQAYRG Text-to-Speech: Enabled X-Ray: Not Enabled Word Wise: Not Enabled Lending: Not Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #215,497 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #8 in Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Antigues & Collectibles > Posters #21 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters #30 in Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture

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